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## FOR IMMEDIATE RELEASE

### IMPACT NETWORKING, LLC ANNOUNCES PARTNERSHIP WITH INDIANAPOLIS MOTOR SPEEDWAY



LAKE FOREST, IL (April 26, 2016) — Impact Networking, LLC, and the Indianapolis Motor Speedway have signed a year partnership through the conclusion of the 2016 racing season. Impact is now a proud sponsor and provider for all signage of the 100<sup>th</sup> Running of the Indy 500 at the Indianapolis Motor Speedway.

“This strategic partnership between two major Indianapolis brands is a great opportunity for both ends,” Impact General Manager and Partner Chris Zvirbulis said. “IMS can now print high-end, quality banners and signage on their new Konica machine from Impact, increasing productivity and a faster runaround, and at the same time Impact will be associated with one of the most prestigious events in Indianapolis through brand exposure.”

Impact will have a significant presence during all events at IMS during the 2016 season. The sponsorship includes twenty Impact branded seats in the new premium Hulman suite with VIP access, as well as banners and signage for the 100<sup>th</sup> running of the Indy 500 being printed on their recent printer purchase from Impact.

“Becoming a sponsor of the Indianapolis Motor Speedway is such an exciting opportunity for Impact,” Impact Networking Chief Executive Officer, Frank Cucco said. “This is our first sponsorship of a motor raceway, so we are looking forward to the new opportunities and experiences that being a part of this organization will bring not only for Impact, but IMS and our partners.”

Other partnership details include tickets to all major events such as the Angie’s List Grand Prix of Indianapolis, Red Bull Air Race Indianapolis and the Indy 500, to name a few.

“We’re looking forward to being able to embrace the culture of the Indianapolis Motor Speedway” says Cucco.

Impact, headquartered in Lake Forest, IL, is also a corporate sponsor of the Indianapolis Indians since 2011.

#### About Impact Networking

Impact is a fierce competitor in the Business Process Automation space. Founded in 1999, Impact employs over 240 people at its 10 Midwest locations. Our Account Managers and Consultants interact with Directors and C-Level stakeholders to assess the role of information and document workflow in the enterprise. Utilizing our in-house expert teams, we implement strategic, cost-effective and streamlined solutions.

**SOLUTIONS** Business Process Automation | Document Management | Design & Marketing Outsourced and Managed IT

**TECHNOLOGY** Software Implementation | Digital Office Equipment

**SUPPORT** Sales | Service | Supplies | Help Desk | Data Center

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